

# WHO AM I?

## ENVISIONING MY FUTURE

### **The Future I Envision for Myself**

I'm working on a creative project with a lot of people, helping to make something happen. Because I like to organize, I'm in charge of assigning the tasks everyone needs to do in order for us to reach our goal. Some people are writing, some are working with equipment. It's exciting and everyone is happy in what they are doing.

### **How I Value Work**

I believe the most important reasons to work are to

1. define myself
2. have self-respect, or to feel competent and powerful

Currently, during my typical work day, I perform the following tasks:

In addition to attending class and studying, I have helped to organize an event at school. In the afternoon, I work at the local recreation center with kids from the neighborhood.

I would describe myself as:

Student, recreation leader.

At the end of the day my accomplishments are:

A completed assignment, knowledge gained, kids that I have helped to learn new things.

The accomplishments I find most satisfying are:

My most satisfying accomplishment is when a young person learns something new that improves their self-esteem.

These accomplishments make me feel:

Accomplished.

These feelings match the following reasons that describe why people work:

Self worth, Purpose.

**The decision-making pattern I use most often is:**

I make decisions intuitively. I usually go with the choice that "feels right."

### **Developing a Personal Definition of Success**

**The quotes listed below have helped to shape my personal definition of success by highlighting ideas that resonate with my values and those that do not.**

I **stongly agree** with the following statements

"Six essential qualities that are the key to success:  
Sincerity, personal integrity, humility, courtesy,  
wisdom, charity."

— *Dr. William Menninger*

"The fastest way to succeed is to look as if you're  
playing by other people's rules, while quietly playing by  
your own."

— *Michael Korda*

"It's great to be great, but it's better to be human."

— *Will Rogers*

"Money, achievement, fame, and success are important,  
but they are bought too dearly when acquired at the cost  
of health."

— *Anonymous*

I **agree** with the following statements

"I think success has no rules, but you can learn a great  
deal from failure."

— *Jean Kerr, Mary, Mary*

"Success is knowing what your values are and living in  
a way consistent with your values."

— *Danny Cox*

"Only those who dare to fail greatly can ever achieve  
greatly."

— *Robert F. Kennedy*

"The wealthy man is the man who is much, not the one  
who has much."

— *Karl Marx*

"Success can make you go one of two ways. It can make you a *prima donna*, or it can smooth the edges, take away the insecurities, let the nice things come out."

— *Barbara Walters*

"I've never sought success in order to get fame and money; it's the talent and the passion that count in success."

— *Ingrid Bergman*

"All of us are born for a reason, but all of us don't discover why. Success in life has nothing to do with what you gain in life or accomplish for yourself. It's what you do for others."

— *Danny Thomas*

"She could not separate success from peace of mind. The two must go together..."

— *Daphne Du Maurier, Mary Anne*

I **disagree** with the following statements

"Winning isn't everything — it's the only thing."

— *Vince Lombardi*

"If at first you don't succeed, try, try again. Then give up. There's no use being a fool about it."

— *W.C. Fields*

"Success is something to enjoy — to flaunt! Otherwise, why work so hard to get it?"

— *Isobel Lennart, Funny Girl*

I **strongly disagree** with the following statements

"The two leading recipes for success are building a better mousetrap and finding a bigger loophole."

— *Edgar A. Shoaff*

"Nothing succeeds like excess."

— *Oscar Wilde*

### **My Current Definition of Success**

My definition of success is to: do work I love that makes a difference in the world around me, no matter how it is viewed by others; strive for excellence; stay healthy; support my family and friends; and live a conflict-free, peaceful life.

# My Personal Profile

• Passions • Values • Personality and Strengths • Skills and Aptitudes • Roles, Occupations, and Vocations



## Developing My Personal Profile

I've identified some things I am passionate about:

**My heart pounds with excitement when . . .**

I see a marching band or something patriotic. I write something I know is a new thought.

**I feel especially good about myself when . . .**

I create something new. I finish a speech or writing project and I know I've nailed it.

**I get a lump in my throat when . . .**

I hear certain songs or hear of someone who has done something special for the world.

**I lose track of time whenever I am . . .**

Writing, working on a project, or with spending time with my friends.

**If I could be any person in history, I would be . . .**

Eleanor Roosevelt

**When I dream about my future, I see myself . . .**

Doing something that makes the world a better place.

**If I could change one thing about the world, it would be . . .**

to help all young people get a quality education and realize their fullest potential.

I've identified what I value most as it relates to the work I do:

MY TOP THREE WORK VALUES		
INDEPENDENCE AND FREEDOM	CREATIVITY	BEAUTY AND AESTHETICS
Total 69	Total 60	Total 57

**These words describe my personality:**

forthright	decisive	risk taker
competitive	self-sufficient	enthusiastic
influencing	spontaneous	dependable

**I've discovered that my Work Behavior Style style is:**

**Dominance**

People with this behavioral style like to be in control of the work environment. They are decisive and focus on accomplishing goals. They work quickly and efficiently and like tasks that are challenging. They are usually happiest in leadership positions, such as manager, store owner, entrepreneur, school principal, contractor, office manager, and

so on.

**I've discovered I have the strengths listed below: if asked to list some of my accomplishments I would include the following:**

Enthusiastic : get people to get involved

Decisive: to move a project along

Leadership: to get a group of people to act

Innovative: to make something new happen that is better

Non-conforming: to try something new

Realistic: make sure projects have a chance to succeed in the real world

Charitable: see that good work has a chance

Hardworking: get jobs done

Independent: do things I think are important

:

**If asked to list some of my accomplishments I would include the following along with the skills that I used to complete each task.**

Organizing the school fair

Organizing

Creating systems for work plans

Publicity

Leading meetings of volunteers

Writing promotional copy

Writing a children's picture book

Writing fictional copy

Layout and design of picture book

Editing

Volunteering at the local food kitchen

Cooking

Menu planning

Food service

**I currently have the following skills:**

Active listening

Complex problem solving

Content editing

Coordination

Critical thinking

Digital camera

E-mail management

Electronic presentation

Food service

Handheld computing devices

Instructing

Judgment and decision-making

Cleaning

Computer storage devices

Cooking

Creating systems for work plans

Database

Downloading software

Editing

File management

Graphic design

Installing software

Interpreting non-verbal cues

Keyboarding (at least 50 words per minute)

Layout and design of picture books	Leading meetings
Leading meetings of volunteers	Management of personnel resources
Menu planning	Openmindedness
Organizing	Publicity
Reading comprehension	Scanner knowledge
Speaking	Spreadsheets
Telephone conferencing	Videoconferencing
Web navigation	Windows Explorer
Word processing	Writing fictional copy
Writing promotional copy	Written communications

**I want to acquire the following skills:**

Become proficient with InDesign software	Computer skills for web pages
Cross-cultural communication	Interpersonal skills when dealing with clients
Learn about copyrights	Management of Financial Resources
Negotiating and writing publishing contracts	Small business management and accounting
Time Management	Video production and editing

**My Roles, Occupations and Vocations:**

recreation director	tutor	student
developer	sister	cook

**My Positive Messages I Give Myself About My Future:**

You can be anything you want to be, if you are willing to work hard enough.  
 Do what you love and the money will follow.  
 Your life is defined by the choices you make, so make good choices.  
 Be prepared. Future planning is important to happiness.  
 Education is my ticket to a happy and fulfilling future.



# WHAT DO I WANT? MY FUTURE LIFESTYLE

## How Do I Want to Be Remembered?

She made a difference.

# The Changing Times

VOLUME 126, ISSUE 36

JUNE 21, 2091

## OBITUARIES

Chris Cross

She left this earth yesterday, but she left in a better condition than she found it. Passionate about helping people realize their full potential, she and her staff developed a curriculum and program that changed education.

Realizing that projecting into the future while at the same time understanding the consequences of current actions was critical to

personal success, she developed a course and process so most people could experience this first hand.

Then over 40 years, working with people she loved, she spread the word until the educational community realized the importance, too, and embraced this concept for all students.

Today millions of people have realized their own dreams because of this

## Components of Lifestyle

### Relationships

I want to be married and have 1 child.

I would like to have the type of friends who are:

Interesting people who are passionate about a variety of pursuits and activities.

People with high integrity and that you can count on.

recreation director

tutor

student

developer

sister

cook

I would like to be able to spend at least 10 to 20 hours with family and 1 to 10 hours with friends each week.

### **Work**

I envision myself working 40 - 50 hours per week at my chosen profession.

I want to be able to make this commitment to a larger goal or ideal:

To improve the educational system within the United States so all young people can fulfill their dreams and at the same time support a society for the good of all.

My other priorities that will require my time and attention are:

To give my all to this process and still be able to keep my health and my relationships.

### **Personal**

On average, each week I'd like to spend 11 to 15 hours on recreation, 1 to 5 hours on individual pursuits and 6 to 10 hours contemplating and relaxing.

I would like to have the following flexibility:

I need a lot of flexibility so I can be creative. I am very independent and want to be able to work when most productive and rest when needed.

When it comes to "pace" I consider myself:

I am a high energy individual who likes to keep moving.

I plan to meet my spiritual needs by:

I am privately spiritual and have a good relationship with my god. This is very important to me.

### **Material Items**

I envision myself living: Santa Barbara, CA in a condo

Once I'm working in my chosen field for a few years I would like to be making:

Enough to pay all my bills, have some savings, and travel when I want.

The possessions that are most important to me are:

A nice home, a car that runs. My one extravagance is art.

## **How Balanced Is My Life Right Now?**

### **My Ideal Life...in 20 Years**

Projecting ahead 20 years, I envision the following:

### **My Lifestyle Budget & My Budget Narrative...When I Am 38**

Housing	\$1,900.00
Transportation	\$185.00
Clothing	\$83.33
Food	\$290.00

Sundries	\$30.00
Entertainment	\$135.00
Vacations	\$100.00
Child care	\$0.00
Health care	\$175.00
Furnishings	\$100.00
Savings	\$500.00
Miscellaneous	\$275.00
<b>MONTHLY</b>	<b>\$3,773.33</b>

To support this lifestyle I will need to earn at least **\$56,599.95 per year** if I am the sole support of my family. I will need to earn on average **\$28,299.98** if I have a **two earner** family.

From my research the following careers would meet my income requirements.

**Career Title & Average Salary**

- Writer \$65,960
- Community Organizer \$30,100
- Nutritionist \$54,340
- Educational Publisher \$39,060
- Documentary Movie Producer \$41.32/hr

In the event I become unemployed, my "hard times" budget is:

Housing	\$800.00
Transportation	\$100.00
Clothing	\$20.00
Food	\$200.00
Sundries	\$10.00
Entertainment	\$10.00
Vacations	\$0.00
Child care	\$0.00
Health care	\$40.00
Furnishings	\$10.00
Savings	\$30.00
Miscellaneous	\$55.00
<b>Total Net Income</b>	<b>\$1,245.00</b>
<b>Gross Monthly Salary</b>	<b>\$2,000.00</b>

Things I can do so I don't become a poverty statistic:  
 Have a good savings plan and good insurance. Have a back-up plan.

## My Life Graph

How I envision spending my time in school and in and out of the workforce.

I plan to get 4 years in post-secondary education and training.

I'd like to work outside the home full time 38 years.

I'd like to work outside the home part time 11 years.

Therefore for every year of post-secondary education, I will work 12 years.

## Making long-term commitments

It is easier to just focus on the classes I'm enrolled in and having fun with my friends than to dedicate a lot of time to career preparation in addition to my studies, but what I want is a fulfilling job that I am passionate about with the opportunity to make a contribution to the world, therefore I will pursue part-time work in my field and learning opportunities my college doesn't offer.

## My Ideal Job

### The Characteristics of My Ideal Job:

The physical setting:

I would like to work in wherever I am with my computer. I would like to work in my home.

The working conditions:

I would like a job that lets me be creative. I would like a job that lets me structure my time any way I want.

My work relationships:

I would like to work for myself. I would like to work with creative people.

The psychological rewards:

I would like a job that furthers my mission in life. I would like a job that demands creativity and innovation.

My goal for mixing career and family:

I would like a job with flexible hours so I can be available for my family. I would like both a rewarding career and a happy family life.

**Financially,**

I would like a job that pays at least \$4000 per month.

The skills I'd most like to use:

Writing promotional copy Organizing Publicity

**I find the following job characteristics most appealing:**

Full-time

Flexible hours

Employer

Telecommuting or home-based  
business

Freelance, commission

Composite careers

## Employee or Employer?

Willing to risk capital:

As long as I feel that there is a good chance of success, I'll go for it.

Independence:

Most of all, I want to be my own boss; it's my major goal.

Flexibility:

I adapt to change quickly and decisively.

Self-confidence:

I am very confident in myself and know that I can handle most situations.

Attitude toward people:

I find most people enjoyable, and most people are attracted to me.

Knowledge of the particular business:

I know the business that I've been thinking about well and will enjoy it.

Ability to start from scratch:

I enjoy the challenge of building something from scratch on my own; I'm a self-starter.

Commitment:

I have a high drive and commitment and won't stop until the project is done.

Common sense:

I consider myself realistic and "street wise" when it comes to business.

Willingness to accept failure:

"Nothing ventured, nothing gained" is my motto.

Health:

I get sick on occasion, but it doesn't last long.

Work habits:

I find that I'm organized most of the time; but on occasion, I do get out of control.

## Career and Status

How I feel about the status of my job:

It is important to me to have a job with high status.

I am willing to invest the time it takes to train for a job with high status.

It is more important to me that a job has status than that it pays well.

I don't think I could be happy at a job that others might look down on.

## **Career Research**

The two career interest areas that sound most appealing to me are:  
Arts, Audio/Video Technology and Communications, Education and Training

Careers that match my values and passions might be:  
Educational Publisher, Documentary Movie Producer

Careers that match my personality, strengths and skills might be:  
Writer, Community Organizer, Nutritionist

## **Career Interest Survey for My Current Career Plan Educational Publisher**

The specific tasks I would perform on this job are:

Direct and coordinate an organization's financial and budget activities to fund operations, maximize investments, and increase efficiency. Confer with board members, organization officials, and staff members to discuss issues, coordinate activities, and resolve problems. Analyze operations to evaluate performance of a company and its staff in meeting objectives, and to determine areas of potential cost reduction, program improvement, or policy change. Direct, plan, and implement policies, objectives, and activities of organizations or businesses to ensure continuing operations, to maximize returns on investments, and to increase productivity. Prepare budgets for approval, including those for funding and implementation of programs. Direct and coordinate activities of businesses or departments concerned with production, pricing, sales, or distribution of products. Negotiate or approve contracts and agreements with suppliers, distributors, federal and state agencies, and other organizational entities. Review reports submitted by staff members to recommend approval or to suggest changes. Appoint department heads or managers and assign or delegate responsibilities to them. Direct human resources activities, including the approval of human resource plans and activities, the selection of directors and other high-level staff, and establishment and organization of major departments.

The job environment is likely to be:  
Office environment

No, this does not appear to be compatible with the work setting I want.

The psychological rewards of working at this job are:  
Potentially. If I worked up to the level of CEO, it would more than meet my financial requirements. I'd have to be publishing books that furthered my mission.

I find this job particularly satisfying because:  
It is creative, and publishing the right kind of books would be supporting my

personal integrity.

This job is compatible with my work behavioral style in the following ways  
It is creative, and publishing the right kind of books would be supporting my personal integrity.

The education and training this career requires is Bachelor Degree  
At a minimum I would need a Bachelor Degree, but I'd probably also need an MBA or years of experience.

This job requires these specific physical attributes or abilities:  
No specific physical requirements

The annual salary for an entry level job in this field is approximately \$50,000 while the average mid-career salary is \$160,000. This meets my salary requirements.

According to my research, the employment outlook for this career is:  
Over the next decade, employment in periodical and book publishing, along with miscellaneous publishing, also will decline. Although demand for the specialized information traditionally provided by these publishers will increase, much of this demand will be met by information provided solely over the Internet. Job prospects. The need for workers in the publishing industry usually varies with the economy. When the economy is depressed, advertising declines, and publishers look to cut costs and personnel. In addition, State and local governments cut back on spending on books for libraries and, to a lesser extent, for schools. The best job opportunities in the future will be for those who have good computer skills and are trained to work in multiple mediums. Most newspapers and magazines, in particular, now have Web sites that must be regularly updated as the content on the sites continues to expand. Some publishers will require additional writers, reporters, and editors to update content on a Web site, but most of the work will be done by the writers and reporters themselves.

The aptitudes, strengths, and skills required for this job are listed below. I've noted their transferability to other careers.

This is how I can begin preparing for this job now:

What classes must I take in school to qualify for this job:

I should major in English, journalism, or education. It would also help to join the yearbook staff, volunteer to write articles for the school and community newspapers, and/or take classes in website development and maintenance.

I could probably find a job in this field in the following locations:

The major cities would be best but there are small publishers throughout the country.



As for mixing career and family:

It does offer flexible hours or part-time work as a norm. The income is high enough to maintain a family on one income. I could afford the kind of day care I'd like for my children.

Self-employment opportunities in this field:

I could eventually start my own publishing house.

Here is a timeline depicting the last 10 years in this field and projecting the next 10 based on my research:

10 years ago	Traditional print media. Costly to typeset and produce.
7 years ago	Digital publishing becoming more common plus bring the cost of production down. This allowed more people to enter the field.
5 years ago	Digital publishing continues to redefine publishing.
3 years ago	Trend continues... enter the ebook reader... major change.
TODAY 06/07/12	More books are sold for ebooks than regular paper versions.
3 years from now	Digital will continue to redefine the industry.
5 years from now	Digital will continue to redefine the industry. Paper books will become more scare. Bookstores will become scare as most people turn to Amazon to purchase their books.
7 years from now	Whole new world as the consumer demands more interactive texts.
10 years from now	Only the largest and most innovative publishers will survive. Print will turn to video as it is better to see a topic rather than just read about it.

## **Career Interest Survey for My Back-up Career Plan College Professor**

The specific tasks I would perform on this job are:

Initiate, facilitate, and moderate classroom discussions. Meet with students to coach and mentor them as much as my time allows.

The job environment is likely to be:

In a university classroom or laboratory.

No, this does not appear to be compatible with the work setting I want.

The psychological rewards of working at this job are:

The rewards would probably be the same, but I don't know how much freedom I would have to set my own hours.

I find this job particularly satisfying because:

I feel that I could be creative in my approach to working with my students.

This job is compatible with my work behavioral style in the following ways

I feel that I could be creative in my approach to working with my students.

The education and training this career requires is Doctoral or Professional Degree

I would want to get a doctorate so I that could advance within the university and perhaps even go into leadership.

This job requires these specific physical attributes or abilities:

No specific requirements that I can find.

The annual salary for an entry level job in this field is approximately 4000 per month to start while the average mid-career salary is \$6000 to \$7000/month. This meets my salary requirements.

According to my research, the employment outlook for this career is:

With the technology taking over more and more teaching tasks, the outlook of this career is unknown. I still believe that the relationship between student and teacher is critical to learning.

The aptitudes, strengths, and skills required for this job are listed below. I've noted their transferability to other careers.

Yes, these skills are very transferable. Education and training will be an important industry in the upcoming decade, both within formal educational settings and within industry.

This is how I can begin preparing for this job now:

Get good grades and continue on a focused educational path. I could try to become a teaching assistant, even if I have to volunteer.

What classes must I take in school to qualify for this job:

The classes necessary to get a degree in my field of interest.

I could probably find a job in this field in the following locations:

At our local community college and the local state university, along with a couple of private colleges.

As for mixing career and family:

It does offer flexible hours or part-time work as a norm. The income is high enough to maintain a family on one income. I could afford the kind of day care I'd

like for my children.

Self-employment opportunities in this field:

Yes, as a tutor or an author. Depending on my specialty, there may even be opportunities I don't even know about yet.

Here is a timeline depicting the last 10 years in this field and projecting the next 10 based on my research:

- |                   |  |
|-------------------|--|
| 10 years ago      | No real classroom technology other than programs like word processing. Internet is just beginning to make a research difference.   |
| 7 years ago       | Rise of the Internet and the delivery of information.  |
| 5 years ago       | Technological advances to teaching start to really take hold in the classroom. MIT begins delivering content of their classes online, open to the world.   |
| 3 years ago       | More and more online video used for delivering information on demand.  |
| TODAY 06/07/12    | Hybrid classes are starting to change the face of higher education. More distance learning classes.  |
| 3 years from now  | Will there be a need for as many professors? It is possible that colleges may make the mistake of replacing staff with computers.  |
| 5 years from now  | Uh oh.....what if the Nobel Prize-winning professor on a topic decides to video all her Subject 1A lectures and they are available to students all over the world? Lecturing duties may become redundant.                                |
| 7 years from now  | Being a pro on all technology applications will be critical (computer, video, website presentations etc).  |
| 10 years from now | Well, if the computer/video does all the work, then that will allow me to really focus on my students and personalize my work with them... coaching, mentoring, counseling, advising, in addition to teaching... that sounds good to me. |

## **Career Interest Survey for Potential Back-up Plan Movie Producer for documentaries**

The specific tasks I would perform on this job are:

Coordinate the activities of writers, directors, managers, and other personnel throughout the production process. Monitor postproduction processes to ensure accurate completion of details. Perform management activities such as budgeting, scheduling, planning, and marketing. Determine production size, content, and budget, establishing details such as production schedules and management policies. Compose and edit scripts or provide screenwriters with story outlines from which scripts can be written. Conduct meetings with staff to discuss production progress and to ensure production objectives are attained. Resolve personnel problems that arise during the production process by acting as liaisons between dissenting parties when necessary. Produce shows for special occasions, such as holidays or testimonials. Actors, producers, and directors express ideas and create images in theater, film, radio, television, and other performing arts media. They interpret a writer's script to entertain, inform, or instruct an audience. Although many actors, producers, and directors work in New York or Los Angeles, far more work in other places. They perform, direct, and produce in local or regional television studios, theaters, or film production companies, often creating advertising or training films or small-scale independent movies. Producers are entrepreneurs who make the business and financial decisions involving a motion picture, television show, or stage production. They select scripts, approve the development of ideas, arrange financing, and determine the size and cost of the endeavor. Producers hire or approve directors, principal cast members, and key production staff members. They need to know how to: Edit and write news stories from information collected by reporters. Write and submit proposals to bid on contracts for projects.

The job environment is likely to be:

In a studio and on location; varied.

No, this does not appear to be compatible with the work setting I want.

The psychological rewards of working at this job are:

If I could make movies about my passion, it would be match the psychological rewards I outlined. Financially, I could meet my target if I were successful.

I find this job particularly satisfying because:

I would find this particularly satisfying because I could meet these desired rewards: I would like a job that is intellectually challenging. I would like a job that involves a variety of tasks and duties. I would like to work for myself. I would like to work with creative people. I would like a job that furthers my mission in life. I would like a job that demands creativity and innovation.

This job is compatible with my work behavioral style in the following ways

I would find this particularly satisfying because I could meet these desired rewards: I would like a job that is intellectually challenging. I would like a job that involves a variety of tasks and duties. I would like to work for myself. I would like to work with creative people. I would like a job that furthers my mission in life. I would like a job that demands creativity and innovation.

The education and training this career requires is Bachelor + Work Experience of Certification

There would be a lot of on-the-job training to perfect this trade.

This job requires these specific physical attributes or abilities:

It does not have any particular physical requirements.

The annual salary for an entry level job in this field is approximately \$30,000 while the average mid-career salary is 32.08 hourly, \$66,720 annual. This meets my salary requirements.

According to my research, the employment outlook for this career is:

Job openings are projected to increase by 10% because of opportunities for distribution online.

The aptitudes, strengths, and skills required for this job are listed below. I've noted their transferability to other careers.

This is how I can begin preparing for this job now:

Graduate from college. Consider getting a graduate degree at a film school. Work within the industry even if I have to volunteer.

What classes must I take in school to qualify for this job:

Graduate from a good college with a film school.

I could probably find a job in this field in the following locations:

While many are in New York and California, there are more throughout the country as well as internationally.

As for mixing career and family:

It does not offer flexible hours or part-time work as a norm. The income is high enough to maintain a family on one income. I could afford the kind of day care I'd like for my children.

Self-employment opportunities in this field:

Yes, if I start my own production company. That be a mid-career endeavor for after I have the assets and experience, though, because I don't want to learn on my own nickel.

Here is a timeline depicting the last 10 years in this field and projecting the next 10 based on my research:

10 years ago          Mostly large film production companies.

7 years ago	With digital cameras and the cost of production coming down, more and more independents gain recognition.
5 years ago	A strong independent film industry.
3 years ago	Digital makes it a possibility for small companies to compete. You can edit a feature length film on a Mac computer.
TODAY 06/07/12	Very exciting for a group of dedicated individuals to come together and make films.
3 years from now	The industry will continue to grow because of the customization of delivery via the Internet. More video content needed.
5 years from now	Ditto above, accelerated.
7 years from now	Ditto.
10 years from now	With advances in technology, the cost of production will come down and demand for the product will go up.

## Imagining a Typical Day on the Job

5:00 AM	Freelance writer. I would love what I do because I'd try to work on projects that matched my mission in life. I would be planning for the day I write my own books.
5:15 AM	Go to work 20 feet from where I sleep in my own home office.
5:16 AM	Just me and my plants.
5:15 AM to 12:00 PM	Researching for and writing my freelance assignments. Much of my research would be done online. Meeting by phone with my editor. Meeting by conference call with my writing team members.
10:00 AM	Same as above
11:00 AM	Same as above
12:00 PM	I wouldn't often stop for lunch. Yogurt out of the refrigerator and then back to work.
1:00 PM to 5:00 PM	After a few hours I would need a break. I'd take myself for a walk and some days meet a friend for lunch to clear my mind before going back to work for an hour or two.
1:00 PM	
2:00 PM	
3:00 PM	
4:00 PM	
5:00 P.M.	
2:30 PM	Tired and somewhat drained if it was a heavy day of writing... but good. Ready to go back at it the following day. Time management is important as there are deadlines.
7:00 PM and on.	Doing something different to clear my thinking. Friends and family will be important, as will

some form of exercise.



## Getting Experience

I know the best way to determine if a particular career is a match for me is to actually work in an entry-level job in that field. As practice for recognizing opportunities, I've listed some ideas below.

CAREER	PAID	VOLUNTEER
Attorney	secretarial assistant or errand runner	assist at a legal aid organization
Social Worker	office assistant or errand runner	assist at a community nonprofit benefiting the homeless
Accountant	office assistant or errand runner	volunteer to help at a shelter, the clients with their money requiriements
Veterinarian	kennel helper	volunteer at the local SPCA
Police Officer	special event control	volunteer security at community events
Retail Salesperson	entry level job at a store or shop	volunteer at the local charity shop
Classical Musician	usher at events	volunteer to assist community orchestra
Politician	work at campaigning for the candidate of your choice	volunteer for the candidate of your choice
Hairstylist	shampoo person in a salon	volunteer to do hair for local shelter
Office Manager	office assistant	volunteer for office at large nonprofit organization

## Making a Career Choice

**Below is a copy of my decision-making rubric, which shows the process I used to determine that Educational Publisheris the career I currently intend to prepare myself for. I've researched and listed my options, evaluated the pros and cons of each option, and then analyzed my probability of success.**

My Choices	Pros	Cons	Probability of Success

1. Educational Publisher	Matches my skills. Sounds very interesting. Meets my financial requirements	Can't work from home. Takes a long time to reach this level.	I could be successful in the long-term, perhaps, but not for many years.
2. Movie Producer for documentaries	Matches my resources. Meets many of my wants and needs.	Can't work from home. Hours not flexible. A lot of stress and not compatible with having a family.	I could possibly be successful in the long term, but it would require many years learning the trade.
3. Writer of Textbooks and websites	Meets my resources and many of my wants and needs.	A lonely job. Must like working alone.	Highest probability of success and a stepping stone for the others.

# How Do I Get It?

## Setting Goals and Objectives

### My Short-Term Action Plan

**Goal: To plan a trip to New York next year with girlfriends.**

**Objective 1.** Find at least three girl friends who will commit to a one week trip to New York next June by December 15, 2011.

**Objective 2.** Get everyone to make a deposit of \$500 toward a vacation apartment by January 15, 2012

**Objective 3.** To finalize a booking of a 2 or 3 bedroom vacation apartment in New York by February 15, 2012

**Goal: To complete a website design certificate program at UCSB by June 2012.**

**Objective 1.** Complete all my registration materials by the July 2011 deadline.

**Objective 2.** Start class on September 20th, 2011 with the goal to finish in three quarters.

**Objective 3.** Complete all twelve classes no later than June 2012.

### My lifestyle Goals and Action Plan

**My Lifestyle goal: Adopt healthy habits so I can continue to be productive throughout my life.**

**Objective 1.** Eat a healthy diet six days a week and maintain my ideal weight of 125 pounds.

**Objective 2.** Exercise five days a week by walking two miles a day.

**Objective 3.** Get all yearly check-ups as prescribed by the AMA.

**My Lifestyle goal: Prepare myself through education, training, and on-the-job learning to be a self-sufficient individual by the age of 24 years old.**

**Objective 1.** Complete a degree in journalism by the age of 22.

**Objective 2.** By the time I'm a senior, work for a media company at least 15 hours per week while going to college.

**Objective 3.** Find a full-time job in the media industry by the time I graduate from college in June 2013.

**My Lifestyle goal: Lead a balanced lifestyle within five years of starting my career that includes family and friends.**

**Objective 1.** Plan for at least 10 hours per week with family and friends.

**Objective 2.** Within five to ten years of beginning my career, have a portfolio that will allow me the option to become a freelance writer.

**Objective 3.** Get married and start a family by the time I am 30 years old.

### Avoiding Detours and Roadblocks Excuses I've Been Known to Use

I have impaired vision. I've had a serious illness. My family expects too much of me.

### **Taking Responsibility**

I've made the following excuses insinuating someone else might be responsible.

1. The government has messed things up and ruined the economy.
2. The stock market crashed and depleted my account.
3. I am the victim of a robbery.

These would be better responses, demonstrating my responsibility.

1. I have to be more careful with assets.
2. I have to be better informed about investing.
3. I should be more proactive about protecting my belongings.

### **I've asked myself: Is It Worth Staying In School?**

**My current top three career possibilities are:**

Educational Publisher, Movie Producer, Writer

**If I leave school before I graduate, I will not qualify for any of these jobs.**

**The ones I would qualify for are**

Probably not

**If I were to leave school, the following jobs would meet my personal requirements but do not require a diploma.**

House wife/mother Writer of novels Real estate agent

**Comparing these jobs not requiring a diploma with my chosen careers I find:**

None of these have a secure salary and I have to rely on luck to get work that will provide the income I need.

**Imagining my life 15 years from now if I quit school, I project:**

The house wife/mother could get a divorce. It's not good to rely on someone else totally. Few writers of novels are successful. Plus I would have to be self taught as a writer. The real estate market is fickle. Plus I'm not sure I'd have the math skills to succeed. I would be found out.

### **Economics of Bad Habits**

I've researched one of my costly habits:

A cup of designer coffee each day

My research helped me determine the following:

If I spend \$4.50 a day on my habit, it costs me \$31.50 each week.

That adds up to \$1,642.50 every year.

If I live for 60 more years this habit will cost me \$98,550.00.

I could use that money for a one-week cruise. every year, or save up my money and use it for upgrading my car to a more luxurious model. every 10 years, or if I saved it for 60 years I could use it for either savings or college tuition for my

kids instead of using it for this bad habit.

## **Before I Give Up On My Dream**

### **My old dream:**

To write a fictional historical novel.

### **That was a dream of mine for**

many years.

### **I decided to give up my dream**

a few months ago

### **Because**

it just seemed like I wouldn't have the time.

### **My new dream:**

To develop websites for a variety of causes I believe in.

### **It appeals to me now because**

it has more of an impact and seems more realistic.

### **The facts I contemplated that supported the decision to give up my dream were**

I'm not as good of a fiction writer as I should be.

### **I have asked myself if this is just an obstacle or if I have really reached the end of the road, and I have decided:**

I'm too impatient at this point in my life to make this happen.

### **I've discussed this with**

### **I found**

If I could magically become a better fiction writer, then perhaps.

### **A plan that will allow me to hold on to my dream:**

I need to retire to have the time and space to do this. I may change my dream to become a screen writer and write a fictional movie.

## **My Guided Visualization for Conquering a Fear**

Driving on the freeways of Los Angeles:

I see myself getting into the car and getting on the freeway heading south. The car is running great, the traffic is not too congested, and I'm feeling in charge. I turn on the radio, settle into the second lane from the right, and follow the person ahead of me at a safe length. I am excited to get to my destination.

## **My Courage Action Plan**

My list of fears or situations I am avoiding because they cause anxiety

Driving to Los Angeles or beyond

Shots or any medical tests that hurt

Speaking to an audience I know

Traveling on an airplane alone

My list of the above rearranged, starting first with what I feel is the easiest to conquer.

- Shots or any medical tests that hurt
- Speaking to an audience I know
- Traveling on an airplane alone
- Driving to Los Angeles or beyond

My plan to conquer the first two fears or situations on my list

Make up my mind that shots are good for me. Learn a technique, like biting my finger to take away the pain, and learn to relax my arm. As for speaking, be prepared so that I know my topic well. Learn to have fun with it.

After taking the above action, this is how I feel.

With preparation, I am better at facing what I don't want to do. I need to feel prepared because I don't like surprises.

### Alternative Career Ladder for Educational Publisher

Education/Training Level	Job Title	Median Annual Salary
Doctoral or Professional Degree	Dean of Graduate Program	\$128,550.00
Masters Degree	Educational Publisher	\$130,000.00
Bachelor + Work Experience of Certification	writer of textbooks and websites	\$60,000.00
Bachelor Degree	ELEMENTARY SCHOOL Teacher	\$49,370.00
Associate Degree	Teacher's assistant	\$22,000.00
Postsecondary Vocational Certificate	Information Technology technician	\$50,000.00
Long-term on-the-job training	School secretary	\$28,000.00
Moderate-term on-the-job training	School security guard	\$26,000.00
Short-term on-the-job training	School Janitor	\$24,000.00
No High School Diploma	School Cafeteria worker	\$18,000.00

### Alternative Career Ladder for College Professor

Education/Training Level	Job Title	Median Annual Salary
Doctoral or Professional Degree	College Professor	\$108,749.00

Masters Degree	Educational Publisher	\$130,000.00
Bachelor + Work Experience of Certification	WRITER OF TEXTBOOKS AND WEBSITES	\$60,000.00
Bachelor Degree	Movie Producer for documentaries	\$50,000.00
Associate Degree	Teachers assistant	\$30,000.00
Postsecondary Vocational Certificate	Information Technology technician	\$50,000.00
Long-term on-the-job training	School secretary	\$28,000.00
Moderate-term on-the-job training	School security guard	\$26,000.00
Short-term on-the-job training	School Janitor	\$24,000.00
No High School Diploma	School Cafeteria worker	\$18,000.00

### Alternative Career Ladder for Movie Producer for documentaries

Education/Training Level	Job Title	Median Annual Salary
Doctoral or Professional Degree	Dean of Graduate Program	\$128,550.00
Masters Degree	Educational Publisher	\$130,000.00
Bachelor + Work Experience of Certification	MOVIE PRODUCER FOR DOCUMENTARIES	\$60,000.00
Bachelor Degree	Teacher	\$31,100.00
Associate Degree	Teachers assistant	\$22,000.00
Postsecondary Vocational Certificate	Information Technology technician	\$50,000.00
Long-term on-the-job training	School secretary	\$28,000.00
Moderate-term on-the-job training	School security guard	\$26,000.00
Short-term on-the-job training	School Janitor	\$24,000.00
No High School Diploma	School Cafeteria worker	\$18,000.00

### Attitude is Everything My Affirmations to Promote My Future Plans

**I, Chris Cross...**

**...am confident when meeting new people.**

**...am capable of getting a good job.**

**...am good at making and keeping friends.**

...can finish school.

...can learn how to use InDesign software.

...can become a successful Educational Publisher.

## **The Traits I'll Use to Get Ahead**

The traits I want to emulate are those desired by employers and acquaintances.

They include:

Prompt, always on time

Easy to get along with

Enterprising

Truthful

Honest

The exact opposite. Tim is the model employee and probably will be running the restaurant before too long.

From my research, employers cite the following characteristics as the most desired.

### **Employer 1**

Top Characteristics

1. Honesty

2. Industriousness

3. Smart

Employer Comments

Yes, we're always looking for candidates with strong character.

### **Employer 2**

Top Characteristics

1. Punctual

2. Honest

3. Hard-working

Employer Comments

Yes, they would be a good candidate. People can learn workplace skills, but character traits have usually have been followed from a very young age and are hard to change.

### **Employer 3**

Top Characteristics

1. Creative

2. Team player



### 3. Easy-going yet focused

#### Employer Comments

If the candidate really seems like he or she would be a perfect fit for our company, we'd hire him or her even without much experience.

My self-evaluation of traits associated with a positive work ethic.

I am never tardy.

I am never untruthful.

I never have a difficult personality.

I am never dishonest.

## **My 21<sup>st</sup> Century Self-Assessment**

### **How I feel about technology, life-long learning, flexibility to change and my international perspective.**

1. I view computers as:  
an important tool.
2. If I need to learn a new procedure while working on a computer, I:  
look it up in the manual or online tutorial.
3. I think of technology as:  
something we all need to know and understand.
4. When I get my diploma at graduation, I'll probably think:  
this is really just the beginning of my education.
5. When I have a question about something, I:  
look up the answer on the Internet or call someone who should know.
6. I think of change:  
as an opportunity.
7. If, halfway through a project, it becomes apparent that my plan for  
completing it won't work, I would:  
rethink my plan and come up with a better one.
8. When I'm around people from other cultures:  
I appreciate their diversity.
9. The idea of traveling to other countries:  
sounds exciting to me.
10. Learning at least one other language:  
is probably a good idea.

### **My Proactive Plan To Tackle The Opportunities And Changes Ahead**

#### Technology

To learn the computer program InDesign by the end of summer.

To learn to create a webpage by the end of the year.

#### Love of Learning

To take a series of Apple computer classes over the next six months.

Determine 10 things I want to learn in the next year and methodically set out to learn them.

### Flexibility

To change my vacation plans to match my friend's choice this year.  
Have a back-up plan for all that I do so I don't feel so bothered when things don't go as planned.

### International perspective

To learn to speak conversational French by next summer.  
To make new friends from different cultures and then learn more about their cultures within the year.

## Managing Change My Technology Skills Survey

The technology skills I've mastered:

Keyboarding (at least 50 words per minute)	Web Navigation
E-Mail Management	Word Processing
Spreadsheets	Electronic Presentation

The technology skills I have some experience with:

Database	Digital Camera
Windows Explorer	Downloading Software
Installing Software	Computer Storage Devices
Scanner Knowledge	Handheld Computing Devices

The technology skills I want to learn:

Graphics Design	Videoconferencing
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## My Career Backup Plan

Chosen Career	Backup #1	Backup #2	Backup #3
Educational Publisher	College Professor	Movie Producer for documentaries	

## My Skills Inventory: Transferable Skills Chart

Skills I have	How I use them	Chosen Career	Backup #1	Backup #2
		Educational Publisher	College Professor	Movie Producer for documentaries
Active listening		X	X	X
Cleaning				
Complex problem solving		X		X
Computer storage devices				X
Content editing	Creating marketing documents	X	X	X
Cooking				
Coordination		X		X
Creating systems for work plans	To keep operations running smoothly	X		X
Critical thinking		X	X	X
Database	Managing sales contacts	X		
Digital camera	Taking and uploading photos for use in new books	X	X	X
Downloading software	Updating tools for my computer to make my job easier	X	X	X
E-mail management	Communicating with my staff and customers	X		X
Editing		X		
Electronic presentation	Presenting new ideas to customers and staff	X	X	X
File management	Keeping track of day-to-day operation of the company	X	X	X
Food service			X	
Graphic design	Create designs for new books and understanding staff ideas for new designs	X	X	X
Handheld computing devices	To be able to communicate with staff and customers if I have to be away from my office	X	X	X
Installing software	Updating tools for my computer to make my job easier	X	X	X

Instructing			X	
Interpreting non-verbal cues				
Judgment and decision-making		X		X
Keyboarding (at least 50 words per minute)	Writing books and communicating with staff and customers	X	X	X
Layout and design of picture books	Designing new books and updating current books	X		
Leading meetings		X		X
Leading meetings of volunteers				
Management of personnel resources		X		
Menu planning				
Openmindedness				
Organizing		X	X	X
Publicity		X		X
Reading comprehension		X	X	
Scanner knowledge		X	X	X
Speaking		X	X	
Spreadsheets		X		X
Telephone conferencing		X	X	X
Videoconferencing		X	X	X
Web navigation		X	X	X
Windows Explorer		X	X	X
Word processing		X	X	X
Writing fictional copy		X		X
Writing promotional copy		X		X
Written communications				
<b>Skills I Need To Learn</b>	<b>My Plan For Learning</b>	Educational Publisher	College Professor	Movie Producer for documentaries
Become proficient with InDesign software	Online tutorial	X	X	X
Computer skills for web pages	Take a community college course	X	X	X
Cross-cultural communication				
Interpersonal skills when dealing with clients	Learn on-the-job	X	X	X

Learn about copyrights	Research online	X	X	X
Management of Financial Resources	Take a course at my college	X		X
Negotiating and writing publishing contracts	Ask a mentor for guidance	X		
Small business management and accounting	Take a course at my college	X		X
Time Management	Find a method that works for me by reading books and websites	X	X	X
Video production and editing	Take a community college course	X		X

## Getting Experience My Resume

Jamie Jones  
1767 Trigo Road, Goleta, CA 93004  
(805) 555-1234  
JamieJones@gmail.com

### EXECUTIVE SUMMARY

Talented writer with a keen eye for detail seeks position as editorial assistant.

### SKILLS

Content editing, writing promotional copy, writing fictional copy, creating workplan systems, coordination, critical thinking, basic computer skills

### EDUCATION

Blue Sky Community College, Santa Barbara, CA  
Associate of Arts in Communication, June 2013 (expected)  
Honors: Honors Program, Deans List

San Marcos High School, Santa Barbara, CA, June 2011  
Honors: CSF Diploma

### EXPERIENCE

Tutor, Sep 2009 present  
Coach high school students in writing. Helped one student bring grade up from a D to a B+.

Recreation Leader, Oct 2010 Sep 2011  
Anacapa Recreation Center, Santa Barbara, CA  
Mentored elementary-age kids after school and aided in their development.

Volunteer Assistant Coordinator, Sep 2008 Sep 2011  
Organic Soup Kitchen, Santa Barbara, CA

Annual Homecoming Fair Volunteer Coordinator, Aug Oct 2010  
San Marcos High School Associated Student Body, Santa Barbara, CA

### Finding a Job

My research has helped me determine the following:

The industry that most interest me:  
Education

In my community, employers in this industry include:

The school district, the community college, the state university, Little Brown Publishing, Antioch College.

The top three employers are:

The school district, state university, and the community college.

They are considered the best to work for because:

All are hiring at this time.

People I know working in this industry:

I've studied education in college and worked for a variety of school districts.

Others who might be able to provide a contact to this industry:

A member of my Lions club is the assistant superintendent of instruction for the school district.

I can seek an introduction to one of these employers through:

I have friends and friends of friends who work in the different districts.

I can use Social Media to help me find a job by:

I am opening LinkedIn and Twitter accounts to share my experiences and connect with others in the industry.

I would include the following things on a job hunting website:

My resume and a more in-depth description of my personality, strengths, and career plans.

If I need assistance, who can help me develop a job hunting website?

My friend Rachel knows a lot about building websites.

### **My Notes: Common Job Application Information**

My mother's maiden name

Other addresses I've lived at in recent years

1234 South Main Street, Littleton, CA

Illnesses or health problems I've had

None

Dates of my last physical and/or vaccinations

May 2011

I have a legal right to work in the U.S.

My transportation to work include

My own car

My availability

anytime, full time, 40 hours per week

The salary I want to earn is  
\$45,000 to start

## **In Preparation for a Job Interview**

### **My Responses to Common Interview Questions**

Why do you think you would be good at this job?

I have always been a talented and creative writer, and I enjoy it.

How did you hear about this company?

I learned about the company after meeting one of the employees at a community event.

Why do you want to work here?

I feel like I could really make a contribution to this company given my aptitude for writing as well as my experience and interest in education.

What classes are you taking in school?

I'm taking introductory communication courses.

What is your favorite class?

Gender Differences in Education

What is your grade point average?

3.75 GPA

What are your strengths?

Enthusiastic, decisive, leadership, innovative, nonconformist, realistic, charitable, hardworking, independent

What are your weaknesses?

impatient at times with people who aren't pulling their weight in a project.

What are your hobbies?

reading, writing, horses and travel

What are your plans for the future?

To improve my design skills alongside my writing ability and someday write a textbook.

When would you be able to start working here?

immediately

How many hours a week could you work?

about 15

How would you get to and from work?

My own car



What salary would you need to earn?

\$10/hour

Is there anything you'd like to ask me about the job?

How long have you worked here and what do you especially like about your work?

### **Dealing With Rejection**

When I don't get a job I apply for, these affirmations remind me how unique and valuable I am. I will repeat them often to myself so I can proceed with confidence in the task of finding a job.

I am capable and can do an outstanding job if given the chance.

I am going to find the right job in the very near future.

I am going to try and try again realizing it isn't easy to find a job.

### **Making Connections With Mentors**

People who have been my mentors

Mr. Sheehan: Taught me how to write sales copy and publicity copy. Mr. Zomalt:

Taught me how to manage personnel

Individuals who could be valuable mentors in my future

Mr. Comiskey: Always keeps asking me to question what I am doing and look at it from different perspectives.

I will look for these kinds of mentors to help me prepare for my career

Graphic designers and web designers. Editors and writers.

My experience being a mentor

I've been a mentor to many different young people that I taught or tutored. I felt very good about the role.

# My 10-Year Plan

## My Education and Training 10-Year Plan

To be fully prepare for my chosen career, which is Educational Publisher.  
I need to complete the following Education and Training

EDUCATION AND TRAINING	DURATION
Bachelor Degree	4 Years
Masters Degree	2 Years

This means I need to plan for 6 additional years of formal education and training.

EDUCATION AND TRAINING	DURATION
Bachelor Degree	4 Years
Masters Degree	2 Years

<b>This year:</b>	
Get good grades in lower division education classes and core classes, maintaining GPA of 3.7 or higher	
<b>Year One:</b>	
Finish lower division education classes and core classes with good grades, maintaining GPA of 3.7 or higher	
<b>Year Two:</b>	
Get good grades in upper division education classes, maintaining GPA of 3.7 or higher	
<b>Year Three:</b>	
Finish upper division education classes with good grades, maintaining GPA of 3.7 or higher	
<b>Year Four</b>	
(work full time)	
<b>Year Five</b>	
(work full time)	
<b>Year Six</b>	
(work full time)	

<b>Year Seven</b>	
Work full time, take GRE, and prepare graduate school applications	
<b>Year Eight</b>	
Begin masters program	
<b>Year Nine</b>	
Complete masters program	
<b>Year Ten</b>	

## My Life-Long Learning Graph

My Vision of Each Decade.		
Decade	Primary Education Plan	Backup Education Plan
80s	Retired	
70s	Retired	
60s	Oversee educational publishing company part-time	
50s	Oversee educational publishing company	
40s	Work on starting educational publishing company	
30s	Working as freelance writer and author of textbooks while raising family	
Education and Professional Growth Plan for each of the next 10 years.		
Years	Primary Education Plan	Backup Education Plan
10	Working as editor for university imprint and teaching part-time	
9	Working as editor for university imprint and teaching part-time	
8	Working as an editor and going to grad school	
7	Working as an editor and going to grad school	
6	Working as an editorial assistant	
5	Working as an editorial	

	assistant	
4	Going to school and working	
3	Going to school and working	
Next Year	Going to school and working	
This Year	Going to school and working	

## My Life-Long Learning Graph



- 90 retired but writing for the joy of it
- 80 retired but writing for the joy of it
- 70 retired but writing for the joy of it - mentoring young writers
- 60 Continue to write: On topics that interest me - freelance/author
- 50 Continue to write: On topics that interest me - freelance/author
- 45 Continue to write: On topics that interest me - freelance/author
- 40 Publish my textbook on Journalism
- 35 Start writing my textbook on Journalism
- 30 Part time editor, part time professor of Journalism
- 29 Part time editor, part time professor of Journalism
- 28 On the job training as an Editor - University imprint
- 27 On the job training as an Editor - University imprint
- 26 On the job training as an Editor - Evening masters of education
- 25 On the job training as an Editor - Evening masters of education
- 24 On the job training as an Editorial assistant for a textbook publisher
- 23 On the job training as an Editorial assistant for a textbook publisher
- 22 On the job training as an Editorial assistant for a textbook publisher
- 21 College Journalism major - minor in video production for the internet
- 20 College Journalism major - minor in internet design and production
- 19 College Journalism major
- 18 College Journalism major
- 17
- 16
- 15
- 10
- 0

## My Self-Mastery Plans

I know that just getting the right amount of education is not all I need to have a satisfying and rewarding future. Below are my plans to manage myself through

self-discipline and emotional intelligence. I'll want to review this over the course of following my 10-year plan.

The sacrifices I may need to make to complete my plan

I will have to be focused on my education and after school ends, getting the experience and training I need to be successful. Therefore I'll hold off getting married, and spend the majority of my time increasing my skills and knowledge so by the age of 30 I'm well on my way to achieving my career goal.

The commitments I am willing to make to complete my plan

All my income will go into my subsistence lifestyle and paying for schooling and educational opportunities. I'll put off my trip to Europe until I'm forty.

What I hope to gain from making those sacrifices and commitments

I want a life that is self-actualizing. Because I value creativity and independence at the highest level, being an educational publisher would be the ultimate source of happiness for me.

My feelings about this

Yes, I plan to live a LONG time so I have plenty of time to do the recreational pursues most people aspire to. But really I love writing... that is recreation for me.

What do I want?

to be an Educational Publisher

What are my choices right now?

Kick back and enjoy life more or buckle down at spend the majority of my time getting the training and experience I need to be really good.

I want to be happy in my work, therefore I will get the training needed. .

## **My Plan for Overcoming Fears**

A list of excuses for giving up my dream of being a(n) Educational Publisher.

I won't be good enough. I won't have enough money to pay my tuition.  
Something will tempt me to quit.

A list of excuses for not following my education and training plan.

I won't have the money. I'll get sick from too much stress. I'll get lazy... it's a long road, after all.

My affirmations to overcome my fears and empower me.

I, Chris Cross, will take loans if I must in order to get my education.

I, Chris Cross, will make sure I'm physically strong so I can endure the stress of the next 10 years.

I, Chris Cross, am capable of doing anything I set my mind to.

## My Plan for Overcoming Roadblocks and Solving Problems

Possible roadblocks to my plan Educational Publisher.

Run out of money for my education

Be tempted to quit if I get too stressed.

Fail my classes.

Fall in love, get married, and drop out of school to get a low-level job.

If I allow one of the above roadblocks to get in the way of completing my plan, my life may be like this 15 years from now:

If I dropped out for any of the above reasons, I would have to take one of the jobs that are lower on my career ladder (without an education). I wouldn't be happy.

To prevent this from happening, I will:

### Goal:

Save enough money throughout four years to earn my diploma.

### Objective:

Live with roommates for all four years of college.

Work at a part-time job at least 20 hours a week throughout college.

Stay on track with my plan, passing all of my classes, so I don't need to spend money on repeating classes.

## My Action Plan For The Next 10 Years

### YEAR ONE

Education and training: Pursue my undergraduate prerequisites for BA in journalism with education electives starting with my freshman year of college.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: To secure a part-time job writing during my freshman year of college.

Finances: Make enough in my part time work to cover my living costs. Get loans and scholarships for tuition.

### YEAR TWO

Education and training: Continue my undergraduate prerequisites for BA in journalism during my sophomore year of college.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: To secure a part-time job writing during my sophomore year of college.

Finances: Make enough in my part time work to cover my living costs. Get loans and scholarships for tuition.

### **YEAR THREE**

Education and training: Expand with a minor in media design, production, & technology and take small business management and accounting electives either at college or adult education.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: Get assignments or a job at one of the local community newspapers. Continue to hold down a steady job as well.

Finances: Make enough in my part-time work to cover my living costs. Get loans and scholarships for tuition.

### **YEAR FOUR**

Education and training: Complete my BA in journalism with a minor in media design, production, & technology. During my senior year learn video production and editing.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: Work for an Internet-based company writing and designing web pages for clients.

Finances: Make enough in my part time work to cover my living costs. Get loans and scholarships for tuition.

### **YEAR FIVE**

Education and training: On-the-job training as an editorial assistant with a major publisher, learn about copyrights.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: Get a job as an editorial assistant with a major publisher.

Finances: Though working full time, live frugally to save money for further educational opportunities.

### **YEAR SIX**

Education and training: On-the-job training as an editorial assistant with a major publisher, learn about subsidiary rights and publish contracting.

Living arrangements: To share an apartment with two other friends in order to save money.

Employment: Continue my job as an editorial assistant with major publisher

Finances: Though working full time, live frugally to save money for further educational opportunities.

### **YEAR SEVEN**

Education and training: Editor - on the job training and experience, attend evening classes to get masters in education.

Living arrangements: To rent my own one bedroom apartment once I am promoted to editor and can afford it.

Employment: Either be promoted at my publishing company or transfer to a new



publisher at the level of editor.

Finances: Though working full time, live frugally to save 30% of the money I make for further educational opportunities.

### **YEAR EIGHT**

Education and training: Editor - on the job training and experience, attend evening classes to get masters in education

Living arrangements: My own one-bedroom apartment

Employment: Continue working at the level of editor. Start freelance writing on the side.

Finances: Though working full time, live frugally to save 30% of the money for further educational opportunities.

### **YEAR NINE**

Education and training: Work for a university imprint as an editor and teach part-time.

Living arrangements: My own one-bedroom apartment.

Employment: Transfer to a university press and teach part-time at the university.

Finances: Though working full-time, live frugally to save money for further educational opportunities.

### **YEAR TEN**

Education and training: Work for a university imprint as an editor and teach part-time.

Living arrangements: My own one-bedroom apartment.

Employment: Transfer to a university press and teach part-time at the university.

Finances: Though working full-time, live frugally to save money for further educational opportunities.

## **Supporters of My Plan**

### **My Mission in Life**

Working with people I love and respect, I want to spend my life helping to improve the educational outcomes of all young people by empowering educators to help their students create a comprehensive and meaningful 10-year plan. This tool will help millions of young people become self-sufficient adults and realize their own dreams.